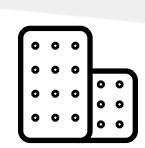




KONICA MINOLTA

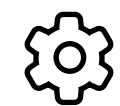
A Complete DSI Print Fleet Upgrade for Ruidoso Municipal Schools



Industry:
Education



Location:
Ruidoso, NM



Products:
Konica Minolta Bizhub 301i, 551i, and 850i and more



Use Case:
• Fast and Quality Printing
• Print In-House Capabilities



Problem

There is nothing more frustrating than a fragmented and inefficient print environment. For Ruidoso Municipal Schools, their outdated copier fleet consisted of:

- 6 to 12 year old models.
- No network connectivity capabilities.
- No monitoring software to track print volumes.

The lack of standardization and visibility led to wasted time, inconsistent user experiences, and reduced productivity.

Strategy & Solutions

Representative, Steve Frierson, suggested Konica Minolta Bizhub Printer for addressing the customer's challenges. Here's why:

- All three models are part of the i-series, offering a standard and simpler user experience.
- These printers come equipped with network capabilities and remote monitoring features.
- With built-in HIPAA compliant security features, and printing speeds up to 85 ppm, they can print in-house without any issues and with ease of mind.

Results

The students, staff and faculty were super excited to have brand new printers. Since all three models are part of the i-series, the training and setup was quick and easy.

- Staff and faculty can scan a wide range of materials, from handwritten work to formal documents, all with consistent quality.
- The high resolution ensures that text, images, and notes are crisp and legible, reducing errors and creating faster workflows.
- The LCD screen can be customized to each staff member, providing quicker access to functions they use most.

BY THE METRICS

2.5 Days

for a complete install

21 Printers

installed with only a team of two DSI Customer Service Reps

Steve is DSI's dedicated Account Executive and serves the unique community of Ruidoso, NM. With a keen eye for detail and a commitment to long-term solutions, Steve played a pivotal role in helping Ruidoso Municipal Schools modernize their print fleet that met both their current and future needs.

Questions? Contact Steve Frierson at sfrierson@dsinm.com.



Steve Frierson
Account Executive

Your Upgrade Starts Now Get Started

DSI provides custom solutions for digital learning and publishing across education, workforce learning, and publishing sectors.

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