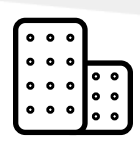




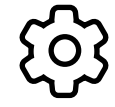
Taos Municipal Schools Lights Up Campus with LED Posters



Industry:
Education



Location:
Taos, NM



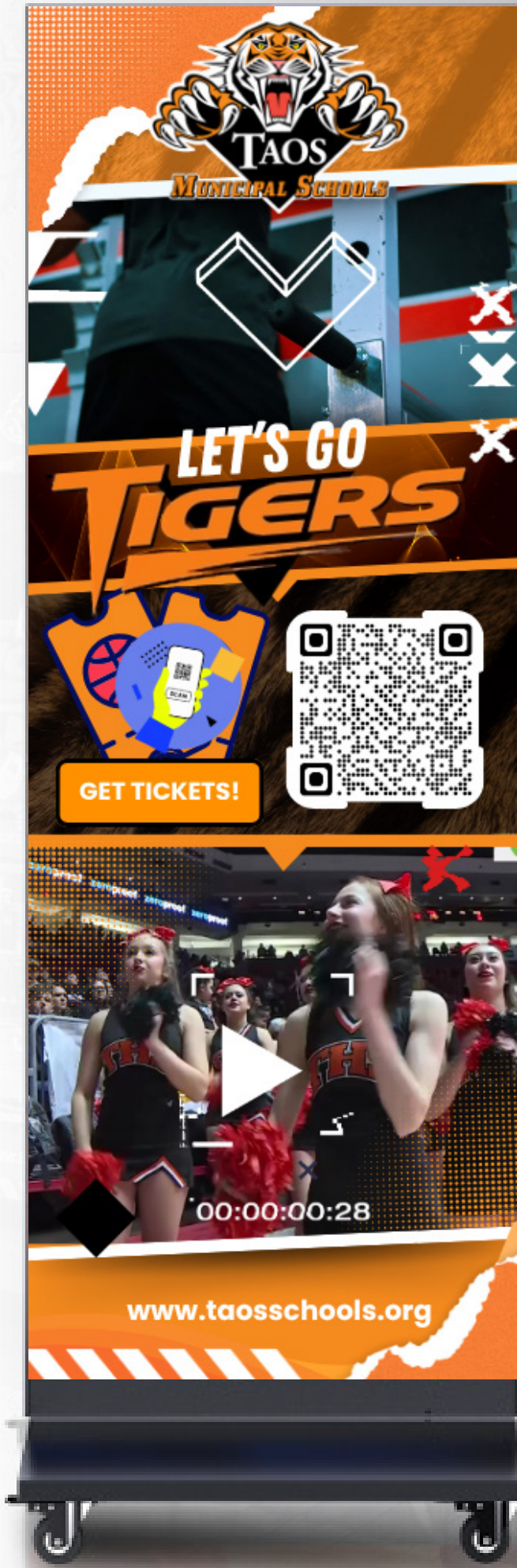
Products:

- Six VTI LED Poster Panels
- ViPlex mobile & desktop application



Use Case:

- Increase Community Engagement
- Real-Time Messaging Across Campus and Gymnasium



Problem

Taos Municipal Schools identified several communication challenges across their campus:

- Outdated signage lacked visual appeal and failed to engage students, staff, and visitors.
- Signage was not easily updateable, making it difficult to share timely information.
- Communication gaps would arise when it came to large events that required messaging to inform attendees.

Strategy & Solutions

The solution was to provided six mobile LED posters that allowed them to:

- Deploy engaging content across campus at any time.
- Put together and take apart units for a seamless video wall or one standing poster panel.
- Toggle between Wi-Fi and hotspot in the event school loses network connection.

Our team delivered a full-service solution: installation, hardware setup, and hands-on training where the team also provided a custom-branded template to simplify consistent messaging.

Results

- The transformation delivered an impressive and immersive experience:
- A stunning six-panel LED Poster display stretching 12 feet wide
 - Immersive audio system that syncs with the gym's PA system.
 - Easy integration with the school's Wi-Fi for on-the-spot updates.
 - Staff were confidently running their own presentations within minutes after training.
 - Ease of mind when creating cohesive content for school events.

BY THE METRICS

24 Hours

for full deployment, training, and content creation

6 LED Posters

installed with only a team of 2

Alec Houser is DSI's passionate Account Representative that specializes in schools and educational sectors. Vincent King, Marketing Manager, is exceptional in graphic design. As a team, they exemplified DSI's core value of Selfless Service, going above and beyond to ensure a flawless launch - just in time for their big weekend event! **Questions? Contact Alec Houser at** ahouser@dsinm.com.



Vincent King
Marketing Manager



Alec Houser
Major Account Executive

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