



21st Century Public Academy Adds LED Poster Panel to Their Curriculum



Industry:
Education



Location:
Albuquerque, NM



Products:

- Virtual Technologies LED Poster Panel
- ViPlex mobile & desktop application



Use Case:

- Increase Student Engagement
- Boost Communication
- Help Promote School Initiatives & Events



Problem

21st Century Public Academy needed a solution that offered simplicity and more creative freedom compared to their traditional TV setup. With their initial setup, they struggled with:

- Low visibility and Awareness within the local community and school district.
- Limited student recruitment and the inability to effectively communicate the school's unique offerings.
- Limited student, staff, and parent engagement.

Strategy & Solutions

DSI recognized their challenges and addressed them with several solutions that involved LED Poster Panels:

- A customized branded template to display and stand out at future labeling events.
- Display upcoming events, congratulatory messages, and showcase student work.
- Promote student recruitment and advertise with real photos, videos, and motion graphics.

Results

The straightforward training process enabled staff to quickly adapt and start utilizing the LED poster that same day.

The simplicity of the posters gave the Media Arts teacher an idea! Not only would she be creating media for it, but her students would be, too! This allowed the students to:

- Showcase their work.
- Enhance their creative skills.
- Be involved in school initiatives.

BY THE METRICS

1 Day

from initial contact to signed agreement and delivery

500 Students

engaged and updated on school initiatives

Vince and Alec fully embraced the project, from aligning with the school's vision to delivering hands-on training. Their commitment went beyond just installing a product—they focused on equipping the school to thrive with it. Within just 24 hours, the new LED Poster Panel was live, ready for students and staff to engage and enjoy. **Questions? Contact Alec Houser at ahouser@dsinm.com.**



Vincent King
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