What is
Managed Print?

An Introductory Guide to Controlling Print Usage & Costs by Optimizing Your Print Environment.
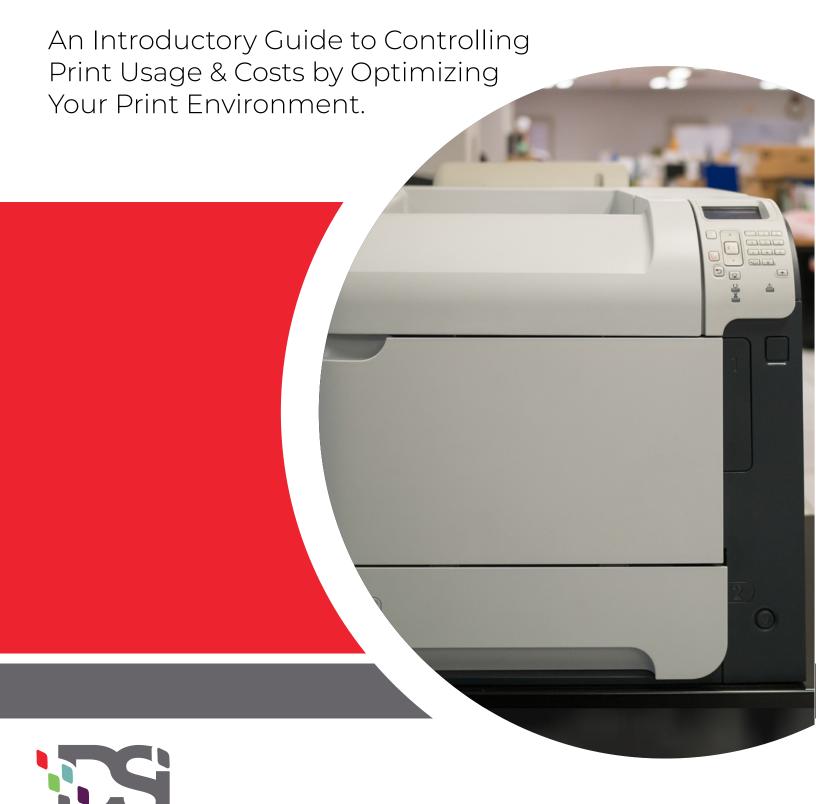
Do you know your print volumes and costs?

If not, you're not alone. It's estimated that close to 90% of business leaders don't. In fact, as businesses continue to find ways to cut costs, the last place they often look is their print environment.

Many businesses don't realize that office printing tends to be a TOP 4 business operating expense behind payroll, rent and utilities. Overspending and wasteful printing is often caused by the lack of a holistic managed print strategy, no user restrictions, and the responsibility of purchasing print devices, service contracts and supplies split between IT and Finance leaders.

Traditionally, finance would handle the copiers and MFPs while IT would handle the printers that connected to the network. Now everything connects to the network.

MANAGED PRINT DEFINED

Managed Print Services (MPS) is an agreement between a business and an MPS provider to optimize and/or manage a company's document output and print environment. The Managed Print Provider normally provides everything except paper and hydro for a monthly fee. This may include managing existing equipment, adding new print devices where needed, servicing the equipment and providing proactive supplies replenishment to avoid downtime and overstocking.

A good provider will perform a detailed assessment of your current print equipment, usage patters and costs to understand who, how, how much, and where your team prints. This type of data driven analysis is non-intrusive and also takes into account your document workflows and identifies security vulnerabilities as you make the successful transition form an unmanaged to a managed print environment.

Stats & Facts

90% of businesses have no formal print management strategy.	Approximate **23%** of IT helpdesk calls are printer related.	**35-41%** of print related expenses avoid formal procurement approval.
Fortunely	IDC	OfficeTechInsider

What is Managed Print?

Could Your Business Benefit from Managed Print Services?

Common Challenges

Unmanaged printing is a cost and resource drain.

Uncontrolled Printing / Spending
No user restrictions or insight on print usage

Reactive Toner Ordering
Halts productivity

IT Resource Drain
Waste of valuable IT time to deal with printer issues

Multiple Vendors / Invoices
Fragmented Buying & Approval

Cybersecurity Risks
Printers are often an overlooked vulnerability

Popular Solutions

Managed Print controls costs, increases productivity, and boosts security.

User Restrictions / Usage Reporting
Cost Control & Budget Predictability

Automated Toner Fulfillment
Simplified Purchasing & Proactive Delivery

Printer Support / Serverless Printing
Reduced IT Burden

One Vendor / One Invoice
Accountability & Simplicity

Secure Print Devices
Risk Mitigation

Self Assessment Questions

Find out if a Managed Print Services solution is right for your business.

	YES	NO
1. Can you measure your exact monthly print-related spend?	☐	☐
2. Have you implemented user restrictions on your printers?	☐	☐
3. Does your organization have a print strategy?	☐	☐
4. Are you ordering toner on a reactionary basis?	☐	☐
5. Do you deal with multiple "print" vendors?	☐	☐

Did you answer "no" to most questions? You're not alone. We suggest you start with a print assessment to receive fact-based reporting on your actual print volumes and costs including your current print processes and behaviors that may need to be adjusted.

Need help? We're ready when you are.

About DSI Solutions

DSI Managed Print Services puts you in control of your print volumes and costs with usage monitoring, user restrictions, proactive service and supplies fulfillment for one low monthly fee.

Our exclusive approach to print management eliminates the burden of ordering supplies and chasing printer issues so your people can focus on higher value tasks. You also gain improved usage and cost visibility to create predictable budgeting and a greener print strategy.

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