THE ULTIMATE TECHNOLOGY ROADMAP

Print

UCaaS

Workflow

Security

IT

5 Critical Stops For Your Small and Medium-Sized Business

ARE YOUR TECHNOLOGIES READY FOR WHAT'S AHEAD?

THE LANDSCAPE HAS CHANGED. NOW IT'S A MATTER OF SURVIVAL.

CORPORATE OFFICE

REMOTE WORKPLACES

Whether your people have returned to the office or they work remotely, the new normal continues to be everything but normal.

To help you plan your 2022 strategy, we have selected 10 shocking business technology stats you need to know with suggestions you can use to manage 5 key areas of your current technology infrastructure.

DID YOU KNOW?

71%

of businesses don't have a
holistic technology roadmap.

Office Tech Insider

TOP 2

outsourced services in SMB
sector are Accounting and IT.

Fortunly

As the pace of technology accelerates in 2022, business leaders are realizing the complexity of resources required to maintain their IT infrastructure.

For most small to mid-sized organizations, seldom do the skills, resources and budget exist in-house to create and manage a holistic technology roadmap.

For this reason, most small to medium-sized businesses are sourcing third party expertise to assess their current state and provide data driven insights to validate or recreate their path forward.

WHY PLAN?

Today's IT infrastructure is becoming increasingly complex and requires a holistic approach to control costs, boost productivity and secure confidential data.

SUGGESTION:

Compare your current technology infrastructure and capabilities to those provided by a professional technology services provider to identify collaboration opportunities. You may be surprised how affordable it is to add resources you don't have in house.

Need help?

ASK US ABOUT OUR FULL STACK OF
IT SERVICES

HAVING TROUBLE MERGING HARDCOPY & DIGITAL CONTENT?

81%
of remote workers need access to corporate documents.

Office Tech Insider

92%
of professionals collaborate on and review documents via email.

Office Tech Insider

Your business runs on information.

Often that information requires hardcopy and digital documents to communicate, collaborate and move business forward.

But are your documents keeping up with you? Chances are that you too have employees spending half their time working with documents that are too often difficult to find, the wrong version or simply missing the information needed.

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WHY PLAN?
Today's document management systems are now affordable, scalable, secure and simple enough that even non-technical people find them easy to use.

SUGGESTION:
Consider replacing traditional paper documents and manual tasks with digital documents and automated workflows to keep your people productive wherever they work.

If you're supporting remote workplaces, merging hardcopy and digital content will drive huge productivity gains.

Need help?

ASK US ABOUT **DOCUMENT MANAGEMENT SERVICES**

DS

IS YOUR CONFIDENTIAL DATA SECURE?

97%
of people cannot identify a phishing email.

Digital Guardian

55%
of companies don't know what steps to take in the event of a data breach.

Varonis

The surge in remote workers has created unprecedented exposure and risk associated with malware and ransomware attacks. Without an effective data protection strategy, it is highly likely that your confidential information and your business may be at risk.

Even with the appropriate technologies in place, it's estimated that 25% of data breaches are caused by human error because most people have no idea how to detect a threat.

WHY PLAN?

Data security breaches threaten the existence of any business. Beyond the financial repercussions, it's the damage done to customers and reputation that hurt the most.

SUGGESTION:

Ask a Data Security Services provider to benchmark your current ability to detect a threat, prevent a breach and recover your data if the business information you need to operate was compromised.

Need help?

ASK US ABOUT **DATA SECURITY SERVICES**

STILL USING PRE-COVID PHONE AND COMMUNICATION SYSTEMS?

90%

of IT leaders will cease purchasing on-premise communication tools by the end of 2021.

Industry Today

TOP 3

VoIP productivity solutions for small businesses are:

1. Find Me / Follow Me (77%)
2. Conference Calling (65%)
3. Mobile IP PBX (58%)

Industry Today

Running a business requires reliable communication between team members. While many offices use landlines to communicate, cell phones have become the more popular choice to speak with both coworkers, and clients. With the increase in remote workplaces, many businesses must upgrade their calling systems.

Voice over IP (VoIP) technology enables users to make and receive calls over the internet. This technology converts sound into digital packets and transmits it over the web like other types of data such as email.

WHY PLAN?

As employees migrate to remote workplaces, business communication systems need to provide flexible solutions that enable employees to communicate effectively with coworkers and customers from wherever they are.

SUGGESTION:

VoIP can be very cost-effective, secure, feature rich and customized to your needs. Consider a VoIP solution to avoid missed calls, standardize phone systems and control your communications expenses.

Need help?

ASK US ABOUT **UNIFIED COMMUNICATIONS (VoIP)**

IS IT TIME TO RETHINK YOUR
PRINT STRATEGY?

90%
of businesses have no formal print strategy.

Office Tech Insider

60%
of companies surveyed had a data breach involving printers.

Ponemon Institute

The demand for copying and printing monochrome and color documents has evolved, but the overspending and lack of employee accountability in most businesses has not. Often described as "the last bastion of unaudited business expense", managing print still represents a huge opportunity for most organizations to save BIG.

Beyond cost, printers and MFPs tend to be a source of frustration often requiring more service than any other technologies due to the amount of moving parts and heat required to produce a printed page.

Plus, printed pages left in the output tray are now a leading source of data security breaches exposing confidential information such as employee records, financial information, and customer data to name a few.

WHY PLAN?
Office printing is a common area of uncontrolled usage and overspending. Network enabled devices also require service and security protection which makes them an underrated area of opportunity for any business.
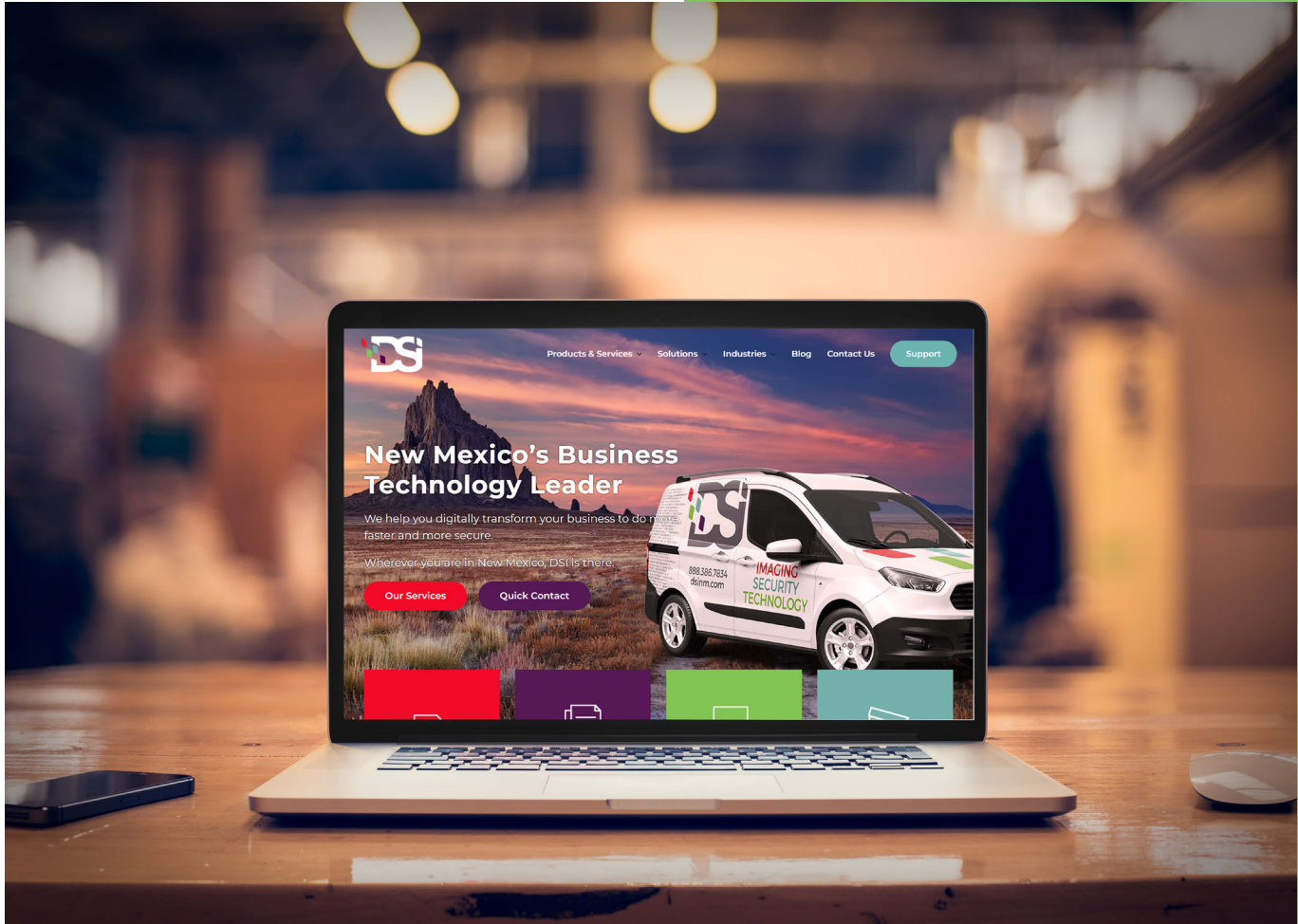
SUGGESTION:
Request a print assessment to inventory all your print devices and collect fact-based data on your actual print volumes and costs to determine areas to improve.

Need help?

ASK US ABOUT **MANAGED PRINT SERVICES**

ABOUT US

DSI is a digital business solutions provider focused on helping small and mid-sized organizations reach their business goals through the thoughtful and effective use of digital business technology.

ASSESSMENT SERVICES

Creating a holistic technology plan often starts with some form of assessment.

Business technology assessments are non-intrusive and provide you with data driven insights and industry benchmarking metrics you can use to make intelligent, informed decisions to maximize the value of your overall technology spend and performance.

Engage Us to Learn More:

Website: dsinm.com
Phone: 888-386-7834